

Official Bio

Charity Ladi Babatunde is an entrepreneur, kindness enthusiast, service excellence advocate, and speaker whose work is anchored in **BHX™**, a personal philosophy centred on **Building Better Human Experiences**.

Her journey spans banking, human resources, entrepreneurship, event access management, service excellence, technology-enabled experiences, and social impact. Across these different seasons, one thread has remained constant: her deep interest in people and the experiences we create for one another.

Charity is the Managing Partner of **E Access Hub Limited**, a tech-enabled event access management company helping organisations and private clients deliver seamless guest experiences through digital invitations, RSVP management, access control, onsite check-in, wristbands, and attendance reporting.

Through her reflections, speaking, and work, Charity explores the role of service, leadership, empathy, technology, kindness, and purpose in shaping how people feel when they interact with brands, organisations, teams, and communities.

At the heart of her message is a simple belief: while technology may enable experiences and service may elevate them, it is our humanity that makes them truly unforgettable.



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